



Art Bash for Creston

2022 Sponsorship Packet

BRINGING NEIGHBORS TOGETHER FOR LIVE ART,
NETWORKING, GREAT DRINKS, & COMMUNITY.

September 28, 2022

A fundraiser for the
Creston Neighborhood Association

6:00PM - 9:30PM
The Golden Age at
Creston Brewery
1504 Plainfield Ave NE

ART BASH

Since 2006, the Creston Neighborhood Association has organized Art Bash (previously Art Battle 4 Community), bringing stakeholders, neighbors, and artists from the Creston area together for this unique, live event. After a brief hiatus in 2020 and 2021, CNA is excited to share the return of our trademark event.

Art Bash provides materials for eight Creston-based artists to create art live and in person. These newly created works are then auctioned to benefit the Creston Neighborhood Association to provide services to its neighbors, with a stipend and a percent of commission on the final auctioned piece given back to support the artist.



ABOUT CNA

The mission of the Creston Neighborhood Association is to empower neighbors through information, connections, and support to build the Creston community.

CNA connects, organizes, and activates neighbors through educational forums, block events and parties, community projects, civic engagement, and leadership development. Our work is underpinned by values of social justice, equity, inclusion, diversity, resident voice, and the common good.

THE VISION

Our vision is a diverse community where all neighbors thrive.



THE EVENT

6:00 PM Bar Opens, Networking Begins

6:30 PM Welcome to Art Bash by Event Chair
and Title Sponsor

Live Art Begins

A group of featured artists will begin creating artwork throughout the night to be auctioned.

6:45 PM Silent Auction Begins

Bid on items from local businesses. Closes at 8 pm.

8:15 PM Silent Auction Closes

8:30 PM Art Auction Begins

9:20 PM Closing Remarks

THE VENUE



Art Bash is returning to the beautiful Golden Age, located on the second floor of Creston Brewery.

Owned and operated by Saugatuck Brewing, this space can accommodate 175 in the main room or 25 in their small room.

THE HOSTS



Tommy Allen

is the publisher at the weekly online magazine Rapid Growth Media, an economic-focused publication that covers the diverse characteristics of West Michigan & its engaging people who are impacting its development. Allen is also an artist at the historic Tanglefoot building and is an active local volunteer.



Sarah Jean Anderson

is best known for her unusual, offbeat characters and bawdy stage persona, Sarah Jean Anderson is an artist, comic and character actor from Grand Rapids, MI. As a mixed media artist, creating original paintings featuring strange characters and whimsical scenes. Sarah has been a participating artist for several years and is hosting for the first time in 2022.

SPONSORSHIP OPPORTUNITIES

Interested in supporting this event? Please contact CNA Executive Director, Gregg Hampshire, at 616.454.7900 ext.24 or by email at ghampshire@crestongr.com

Title Sponsor - \$2,500

- Reserved table and tickets for eight (8) guests
- Recognition in or on:
 - Logo on all event signage.
 - Logo on all marketing materials for Art Bash 2022.
 - Given time on stage with event chair for kick-off
 - Recognition in newsletter leading up to event and a thank you following.
 - Recognition in all Art Bash 2022 Social Media and Print Materials

Supporting Sponsor - \$1,000

- Tickets for six (6) guests
- Recognition in or on:
 - Logo on all marketing materials for Art Bash 2022.
 - Recognition in newsletter leading up to event and a thank you following.
 - Recognition in select Art Bash 2022 Social Media and Print Materials
 - Verbal recognition during event.

SPONSORSHIP OPPORTUNITIES

Patron of the Arts - \$500

- Tickets for two (2) guests
- Recognition in or on:
 - Logo on select marketing materials for Art Bash 2022.
 - Recognition in newsletter leading up to event and a thank you following.
 - Recognition in select Art Bash 2022 Social Media and Print Materials and verbal recognition during event.

Community Investor - \$300

- Tickets for two (2) guests
- Recognition in or on:
 - Name listed on select marketing materials for Art Bash 2022.
 - Recognition in newsletter leading up to event and a thank you following.
 - Recognition in select Art Bash 2022 Social Media and Print Materials

In-Kind Sponsor

- Tickets for two (2) guests
- Recognition in or on:
 - Name listed on select marketing materials for Art Bash 2022.
 - Recognition in newsletter leading up to event and a thank you following.
 - Recognition in select Art Bash 2022 Social Media and Print Materials



THANK YOU FOR
YOUR SUPPORT

