



Corridor Improvement District Project List

Plainfield/Leonard gateway signage
planters, banners,
façade improvements,
street lighting (ornamental),
storefront windows (transparency)
traffic calming, bike lanes/shared lanes,
bus shelters, bike racks, surface
treatments (street & sidewalk),
decorative walkways,
banner across Plainfield,
infill buildings, lattice/arbors on
buildings, wayfinding signs
improve public spaces, free WiFi,
pocket parks, street trees & tree wells,
amphitheater, trash cans, recycling,
historic markers, public art,
parking lot improvements (permeable
paving, rain gardens),
business recruitment & retention,
business incubators, public fountain
improved crosswalks (ADA access,
flashing signal), historic preservation,
better (more) street lighting,
benches, drinking fountain, public
restrooms/diaper changing station,
snow melt system/heated sidewalks,
public marquee, suspended crosswalk,
Plaza at Coit & Quimby,
property acquisition, land bank,

business build-out grants,
youth community center,
marketing/branding, brochure, map,
web site, logo, business directory,
farmers market, parking lot signs,
irrigation, trolley/shuttle for events,
riverside projects/wayfinding tie in,
community collaboration (ArtPrize, HS),
Traffic study, Monroe North (bike path)
to Plainfield “connector”,
pedicabs/alternate people moving,
convert vacant property to commercial
or mixed-use, create an inventory of
existing businesses, develop a sign
“master plan” to establish district
identity, recruit grocery store/co-op,
cigarette receptacles, develop a
revolving business micro-loan fund,
develop a courtyard adjacent to Van
Belkum library branch, light rail line to
downtown/bus rapid transit (BRT),
boulevards, streetcar or trolley,
development support for infrastructure,
bike rentals, compost bins, outdoor
mounted speakers, museum, dog
park/dog clean up stations, community
garden, demolition/abatement, mixed
income housing.



Business Improvement District Project List

Trash removal, flowers
event planning, marketing/branding,
sidewalk care & maintenance,
snow removal/snow melt,
water for irrigation,
cooperative marketing, seasonal
decorations,
business recruitment & retention,
landscaping maintenance, mural
maintenance, fees for parking lots,
corridor manager,
partnering with Creston high school,
Graffiti removal, Public Safety Officers
(overtime), private security, visitor
assistance, custom news boxes, public
relations, additional Rapid service
frequency, provide new businesses
“welcome wagon” packages,

administration of social media tools,
host a neighborhood concierge tour for
downtown hotels, pick up
litter/cigarettes, annual marketing
calendar, hire agency to create branding
strategy, security cameras, utilize a
grant writer for larger capital
improvement projects, maintain an up
to date database of commercial
properties (i.e. Downtown Diva), create
a business/restaurant directory,
encourage performance art, schedule a
concert series, cross promote district
events through customer lists, high
school involvement (collaboration), Wifi
maintenance, general maintenance of
all CID expenditures.